

KUSUM TV PRESENTS NATIONAL LEVEL 5TH PRATIBHA SAMMA AWARDS 2021

We, the members of organizing committee of **the NATIONAL LEVEL PRATIBHA SAMMAN AWARD CEREMONY 2021**, are very happy to invite you for a very special conference of active achievers who are contributing in various fields from all states and Union Territories of India . We are very please to inform you that the organizing committee has nominated you for **'National Level Conference in our great inspirational day of 14th April 2021** to be presented for our National Level Conference in our great inspirational day of 14th April 2021. The award consists of Special Engraved memento, special Certificate of award & Robe of honor which will be presented in award ceremony.

2. Invitation and nomination has been given to those achievers who have contributed a lot in their specific field of activities. We are nominating awardees from following fields of activities.

A. Education (Teachers, H.Ms, Professors, Lectures, Principals, Hods,) 2. Social Services 3. Literature 4. Arts of all kinds like music, dance, acting, singing, drawing, handicrafts etc. 5. Sports 6. Business 7. Rural Development (Sarpanchs, Grampanchayat officers etc) 8. Agriculture (Progressive farmers) 9. Professionals like doctors, engineers, advocates, Pharmacists, CA , PHD holders etc 10. Young Achievers (age 15 to 35) from various fields. 11. Kids achievers for women empowerment 12. Leadership in social, political, cultural etc. 13. People contributing through various project for women empowerment 14. Librarians 15. Medical service providers 16. Social media activists .17. Freelance journalists & writers 18. Social -cultural-educational groups, organizations, societies, trusts, unions, economic firm etc. 19. Corona Fighters 20. Achievers in field other than mentioned in above list. Nomination form should be online.

B. The organizing committee of National Level Pratibha Samman Ceremony 2021. MSKUSUM TELEVISION PRIVATE LIMITED has handed over all responsibility & rights for managing this event to Event Management Agency **Sai Kusum Charitable Trust**.

C. After receiving online form organizing committee will send the AWARD WINNER POSTER on WhatSapp within 3 working days. All rights in respect of organizing this online award event has been

reserved with the organizing committee of **MSKUSUM TELEVISION PRIVATE LIMITED**, Decision taken by the organizer Sri Hemanta Singh will be binding on all the delegates.

D. MSKUSUM TELEVISION PRIVATE LIMITED, established in the year 2019, have organized various conferences and conventions on Regional level at Bhadrak. First time we are receiving forms of this **NATIONAL LEVEL PRATIBHA SAMMAN 2021** by ONLINE method.

The Objective of Awards

5th Prativa Samman has been instituted by **MSKUSUM TELEVISION PRIVATE LIMITED** Equity to celebrate the achievements of News & Entertainment Channel that have contributed immensely towards the growth of the media industry across India. In short, acknowledging success, recognizing contributions, appreciating efforts, and celebrating the growth of the contributors as the society widely remains a major contributor to the social & cultural development of any nation worldwide. **Kusum Tv Prativa Samman Awards** is an exciting platform that offers the participants an unparalleled opportunity to showcase the quality that their brand and services stand for and it is an indicator of the trust that their followers in their personality.

The Opportunity

An exclusive opportunity for you to promote and raise the profile of your personality alongside the glamour of the premium awards ceremony that focuses on "QUALITY", which is integral to your service's growth. The event will capture and showcase the value and quality of your service. You will also benefit from the exclusive opportunity to entertain prospective participants in the social sector.

The Need

To encourage and promote excellence in Social Sectors with an aim to achieve enhanced commitment to service, people's satisfaction, innovation, professional development, and community involvement.

Why should you nominate?

- An opportunity to differentiate yourself from your peers
- An encouraging factor for yourself on getting recognized as one of the best
- Winners would get national coverage through post-event journal ad, telecast on news channels, and on various online media
- Presenting to the world the achievement of the company

Organized By Sai Kusum Charitable Trust -SKCT

Sai Kusum Charitable Trust -SKCT is the leading Social Service Trust. We collaborate with **MSKUSUM TELEVISION PRIVATE LIMITED**. Featured the latest news updates about the global brands, marketing, advertising, media, digital, and across the others industry. **SKCT** featured the best global advertising campaigns across print, television, digital and mobile.

KUSUM TV Covering: News and Entertainments,

NATIONAL LEVEL PRATIVA SAMMAN AWARDS PROCESS

Nomination Process

The easiest way to get started is to submit your entry online; you will be assigned an awards advisory, who will be your contact throughout the whole process and offer guidance and assistance.

Step 1

The nomination form is where you select which categories you'd like to enter, and for which regions.

Step 2

All nominations will preliminary be examined by Kusum Tv & Sai Kusum Charitable Trust Research Team.

Step 3

Awards winners will be announced on 14th April, 2021

Note* Before Entry Get Ceremony Invitation & Passes.

Terms and Conditions

- The qualification is based entirely on the entry presented to the judging panel.
- The Judges and the Organizers reserve the right to withdraw any Award if a project is not completed in accordance with the time frame of the eligibility criteria or if successful legal action is taken against him that retroactively invalidates information given on their entry form.

Selection Criteria: The selection criteria includes the following parameters

JUDGING CRITERIA

- **Concept, Design, and Objective - 25%**

- **Quality, Features, and Amenities - 25%**
- **Titles & Compliance, Execution & Delivery - 25%**
- **Success & Community Benefits - 25%**

Several crucial factors would be determined to evaluate “on ground performance” of social impact – satisfaction would be paramount for being adjudged as “Best”

Guidelines

The participant will submit their nomination form and details for the awards they have are mandatory to certify by a local cultural association/ line departments; if kids then parents, school and Institutions. Awards Management has the right to ask for documentary proof for the information provided in the application form, if necessary Please make sure that all supporting documents mentioned in the nomination form are duly submitted along with the form or by email.

Sponsorship

5th National Level Prativa Samman has been instituted by the **Kusum Tv** to celebrate the achievements across the India.

Sponsors benefit from an extensive pre-event media campaign, encompassing web, print, and broadcast to ensure that they are strongly associated with the awards. **Kusum Tv 5th National Prativa Samman Awards** are held at exclusive hotels and attended by all. With networking, logo and display exposure, award presentation, and gift opportunities, the Awards & Summit give sponsors exceptional opportunities for brand association.

Sponsorship Opportunities

- Awards Title Sponsorship.
- Exclusive Summit Sponsorship.
- Co-Sponsorship.
- Powered by.
- Technology Partner.
- Knowledge Partner.
- Supported By.
- Associate Sponsorship.
- Dinner & Cocktail Sponsorship.

For Sponsorship Opportunities Contact: [kusumtv.bbsr@gmail.com/7064091493](mailto:kusumtv.bbsr@gmail.com)

Condition and Eligibilities for the Entry

For Individual:

- He / She must be a citizen of India.
- He / She should have done extra-ordinary identifiable social work.
- The award will be conferred once in a lifetime.
- Persons employed in any government service i.e. with the Central/State Governments, PSUs/Universities, Colleges/Schools, etc. are bring permission for the award
- Participant is to make sure that his/her profile is accurate and updated would be using this for further communication. This includes details such as name, photo and phone number. Entries with incomplete profiles would not be considered.

For Organization:

- Be registered under the Registration of Societies Act, 1860 (Act XXII of 1860) for the last three years or under corresponding State Act and have proper constitution or Articles of Association;
- Have a properly constituted managing body with its powers and duties clearly defined in its constitution;
- Be in a position to secure involvement on a voluntary basis, of knowledgeable persons for furtherance of its programmes;
- Should be a non-profit organization;
- Should not have discriminated against any person or group of persons on the ground of sex, religion, caste or creed;
- Have rendered extra-ordinary service involving the Youth in the relevant field for at least three years;
- Have a good reputation among the local community/area; and
- Should not have been conferred with this award earlier.

Signature Image:

- The applicant has to sign on white paper with Black Ink pen. The signature must be signed only by the applicant and not by any other person.

Presentation of the Award

Presentation of the award shall be made at a special ceremony on a convenient date and time to be announced every year.

- The awardees shall be invited to receive the award in persons.

General

The **MSKUSUM TELEVISION PRIVATE LIMITED** is competent to amend this code at its discretion without any prior notice whatsoever.

- Necessary funds for the awards and for all expenses incidental there to as approved by the **SAI KUSUM CHARITABLE TRUST**
- In case of any dispute, the decision of the **SAI KUSUM CHARITABLE TRUST** will be final and binding on all concerned.
- The secretariat for the award shall be provided by the **MSKUSUM TELEVISION PRIVATE LIMITED**

Correspondence

Any correspondence with participant will be done through an email provided by the participant at time of filling the application form. Organizers are not liable in case of email delivery failures. For any queries, please send mail at: kusumtv.bbsr@gmail.com